

Lee's Summit 360° Kickoff Session

Lee's Summit, Missouri
2008



Lee's Summit 360° Agenda

6:30	Welcome
6:45	Table Introductions
6:55	Small Group Activity 1
7:15	Report Out
7:35	Setting the Context
8:00	Break
8:10	Operating Agreements
8:15	Developing Our Community Vision
8:25	Small Group Activity 2: Vision Themes
8:50	Report Out/Discussion
9:25	Next Steps
9:30	Adjournment

Small Group Exercise 1

1. Introduce yourselves to each other by providing the following information:
 - **Name**
 - **Length of Residency in Lee's Summit**
 - **Answer the Question: What is your community passion?**
2. Assign a facilitator and recorder
3. As a group, answer the following questions:
 - **What are the pressing issues facing the Lee's Summit community?**
 - **What makes addressing these issues difficult?**
4. Pick a group member to report out to the larger group

Problem Types

Problem Type	Problem Definition	Problem Solution	Responsible Parties
I	Clear	Clear	Expert
II	Clear	Unclear	Expert Constituent
III	Unclear	Unclear	Various

Adapted from Collaborative Leadership - Chrislip and Larsen

Old and New Assumptions Regarding Community Change

Old Assumptions Regarding Change

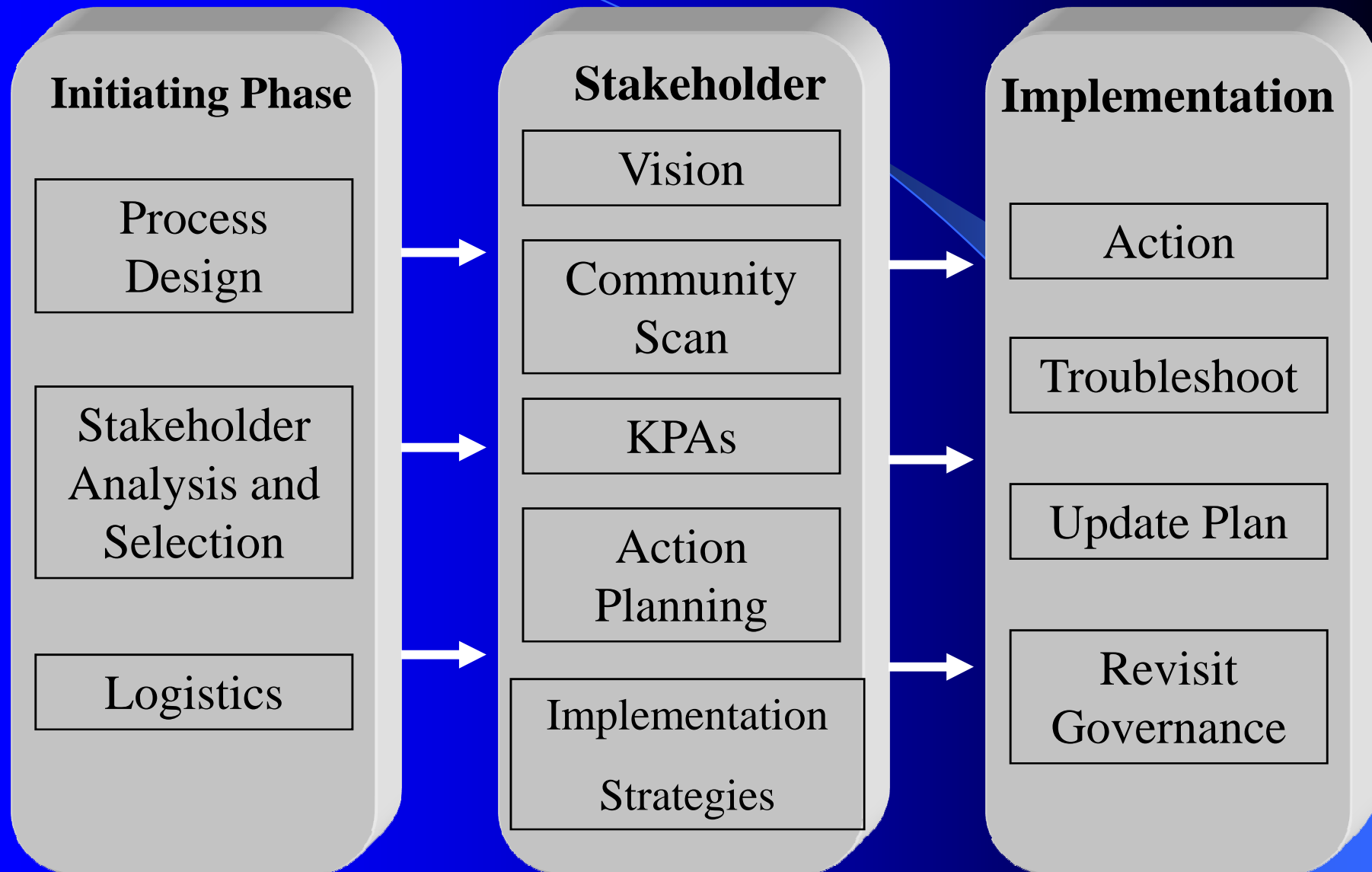
1. Government owns the public agenda
2. Progress is based on zero sum politics; there are winners and losers; majority rules
3. Very few voices matter; power is held in blocks; only like thinkers sit at the table
4. Implications for change: decisions are easy because few people are at the table and they all think alike; things move along easily

Assumptions (cont.)

New Assumptions Regarding Change

1. Public agenda is jointly held
2. Progress comes via consensus; differences are acknowledged; commonalities the focus
3. Many voices matter; different thinkers at the same table; power is shared
4. Implications for change: messy, more time consuming, and difficult; outcomes take longer to reach but are stronger in the long term

Strategic Planning Model



Roles and Responsibilities

Chair(s) – Vicki Cundiff and Jon Ellis

- Formal opening and closing of sessions
- Chair Coordinating Committee
- Point person in community
- Spokesperson and Role Model for the Project
- Liaison with NCL

Coordinating Committee

- Process management (not content)
- Liaison with stakeholders
- Schedule, logistics
- Communication with media and community
- Create a two-way flow of information

Roles (cont.)

Administrative Staffing - Trisha Palmer

- Mailing, outreach coordination
- Phone calls – stakeholders, committees
- Records and clearinghouse of information
- Clerical assist in outreach effort

Local Government Staff

- Act as resources of information
- Inspire the stakeholders to possibilities

Roles – Cont'd

National Civic League - Derek Okubo

- Neutral guide
- Ensures participation – negates domination
- Keeps process on-track, on-schedule
- Process design and management
- Coaching

Roles (cont.)

Stakeholders

- Attend stakeholder meetings and KPA meetings to develop the plan
- Diverse in representation
- Commitment to process
- Responsible for all content and conclusions of project

Implementation Committee

- Work with key staff in prioritizing projects
- Continue to work on an ongoing basis with implementation and troubleshooting
- Work with staff to report progress to the community

Sample Action Plan Broomfield, Colorado

KPA: Sense of Community

Objective: The City and County of Broomfield is created.

Rationale: The city is currently split among 4 counties complicating service delivery and dividing the community. Channels for participation at the county level are fragmented and effectiveness is diluted. Creating a city and county of Broomfield will provide more efficient services and eliminate duplication and overlap. Becoming a city and county will provide Broomfield with one constituency, fiscal parity, unified priorities, and common values.

Action Plan (cont.)

Action Step #1: Determine required steps under Colorado law to establish a city/county.

Implementer: City Attorney

Resources: No additional resource required

Timeline: July 1, 1996

Action Step #2: Assess financial feasibility of providing county services

Implementer: City Manager

Resources: Maximum cost of \$48,770 authorized by Council

Timeline: July 1, 1996

Action Plan (cont.)

Action Step #3: Gauge citizen desire to establish Broomfield as a City/County by placing an advisory question on the 11/96 ballot

Implementer: City Council

Resources: None required

Timeline: November 5, 1996

Action Step #4: Pursue initiation of a statewide ballot issue through the petition process leading to a statewide vote in 11/98

Implementers: City Council, Citizens

Resources: None yet identified

Timeline: 11/96 to 11/98

Result

- **March 1996:** Council approves allocating money for a feasibility study of becoming a city and county
- **November 1996:** Broomfield voters overwhelmingly demonstrate their support for the idea in a non-binding ballot issue
- **May 1998:** Legislative action puts the one county issue on the November statewide ballot.
- **November 1998:** State voters, by a wide margin, approve the change in the state constitution.
- **November 2001:** Broomfield officially becomes the second city and county in the state. The first change in the state map in 94 years.

Lee's Summit 360° Project Calendar

September 16, 2008

Project Kickoff

October 7, 2008

Civic Index

October 21, 2008

Community Scan

November 18, 2008

Select Key Performance Areas, Break in to Teams

December 9, 2008

Evaluating Our KPAs (work session)

January 6, 2009

KPA Team Reports to Stakeholder Group

January 27, 2009

Evaluating Our KPAs (work session)

February 17, 2009

KPA Team Reports to Stakeholder Group

March 10, 2009

Evaluating Our KPAs (work session)

March 31, 2009

**KPA Team Reports to Stakeholder Group
(Final Consensus)**

Lee's Summit 360^o

Operating Agreements

- **Start and end meetings on time**
- **Be on time/commit to meetings**
- **At first, say your name before speaking**
- **No personal attacks**
- **Agree to disagree**
- **Everybody participates**
- **One speaker at a time**
- **Make decisions by consensus**
- **Stay on the topic at hand**
- **Take a risk, bring ideas to the table**
- **Content decisions are made by the stakeholder group**
- **Have fun**

What is a Vision?

- The **hopes, dreams and desires** of the entire community;
- The **ideal future state** resulting from the community's combined efforts; and
- The **first step** toward building the path to reach a desired destination.

Why Create a Vision?

- It provides a **focus** that gives the community direction (where we want to go...).
- It builds the **foundation** for determining priorities, principles, and targets for performance to reach the vision.
- It supplies the **vehicle** for community buy-in.

Ingredients of a Vision

- Represents the collective **values** of the community
- Is **inclusive** of the community's diverse population
- Expresses qualities that emphasize the community's **uniqueness**
- Denotes the **highest standards of excellence and achievement** with the community
- Is **inspirational** and reflects the desires of the entire community
- Encourages **commitment** of community members
- Focus' on **people and quality of life**
- Is reached through **consensus**
- Contains **positive, present tense language**
- Addresses a time period **20 years in the future**
- Is **easily understood** by all

Vision Assignment

1. Each Person Take **Two Post-its**
2. Review the current vision statement. Does it reflect our desired future?
3. Answer the Question: **If community of Lee's Summit were operating at its optimal level, what would be happening?**
4. Write **one answer per post-it**. Be specific!
5. Go around the table and share your answers. Ask clarifying questions if necessary.
6. **Cluster common themes** that emerge.
7. **Pick one post-it that best describes** that cluster.
8. Pick a group member to report out to the large group.
9. Keep your sheets and post-its at your table!!!

Next Meeting

Date: October 7, 2008
Time: 6:30 p.m. – 9:30 p.m.
Location: Lee's Summit HS